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Title	Name	Affiliation
The Imprinting and the Continuation of Merchant Spirit of Japan Part II	Dr. ZHU, Hang	Professor, School of Management, Sun Yat-sen University (Guangzhou, China)
The Apprenticeship System, Craftsmanship of Japan and the Family Business Succession by Families	Dr. LIU, Anthony	Professor, BNBU (Beijing Normal University-Baptist University of HK) (Zhuhai, China)
The Imprinting and the Continuation of Merchant Spirit of Japan Part III	Dr. ZHU, Hang	Professor, School of Management, Sun Yat-sen University (Guangzhou, China)
SHONIN-DO	Prof. GOTO, Toshio	Professor, Japan University of Economics (Tokyo, Japan)
Laozihao of China	Dr. CHEN, Wenting	Professor, School of Business Administration, Dongbei University of Finance and Economics (Dalian, China)
Modern Public Attributes of Century-Old Stores and its Comparison between China and Japan	Dr. LI, Xinchun	Professor, School of Management, Sun Yat-sen University (Guangzhou, China)
The Transition of SEW and Family Business Succession	Dr. CHEN, Wenting	Professor, School of Business Administration, Dongbei University of Finance and Economics (Dalian, China)
Heterogeneity of Family Business and Family Business Succession	Dr. SU, Saier	Asst. Professor, School of Management, Ninbo University of Finance and Economics (Ningbo, China)
Laozihao of China and the Comparison of Confucious Merchant ship between China and Japan	Prof. GOTO, Toshio	Professor, Japan University of Economics (Tokyo, Japan)
The Imprinting and the Continuation of Merchant Spirit of Japan Part IV	Dr. ZHU, Hang	Professor, School of Management, Sun Yat-sen University (Guangzhou, China)
Iemoto System of Japan and the Family Business Succession	Dr. LIU, Anthony	Professor, BNBU (Beijing Normal University-Baptist University of HK) (Zhuhai, China)
Case Studies of Kyoto Century-Old Enterprises	Mr. HAYASHI, Yusaku	Director, Kyoto Association of Century-Old Enterprise (Kyoto, Japan)
In the Future of Family Business :Elegance is a King: Value of Culture in Running a Family Business	Ms. TAO, Lan	Senior Researcher, Research Institute for Cultural Economy, Tsinghua University (Beijing, China)
SEW and the Growth of Laozihao Family Business	Dr. CHEN, Wenting	Deputy Dean, School of Business Administration, Dongbei University of Finance and Economy (Dalian, China)
	Dr. SU, Saier	Assistant Professor, School of International Economy and Trade, Ningbo University of Finance and Economics (Ningbo, China)