

## 2023 INGLLE

Title	Name	Affiliation
Introduction of Laozihao of China	Dr. SHEN, Ye	Professor, School of Management, Tsinghua University (Beijing, China)
IEMOTO System with special reference to Kanze Family of Noh case	Prof. GOTO, Toshio	Professor, Japan University of Economics (Tokyo, Japan)
Internationalization of Long-Lived Enterprises-Success factors for Shinise overseas investment	Dr. FURUTA, Shigemi	Visiting Professor, QBS, Kyushu University (Fukuoka, Japan)
Marketing Model of Nakagawa Masashichi Shoten	Dr. LI, Fei	Professor, School of Management, Tsinghua University (Beijing, China)
The relationship between Time-Honored Enterprises and the Intangible Cultural Legacy	Dr. XUE, Lei	Professor, School of Management, Tsinghua University (Beijing, China)
Modernization and Internationalization of Chinese Medicine with the case of TSUMURA	Dr. FURUTA, Shigemi	Visiting Professor, QBS, Kyushu University (Fukuoka, Japan)
Principal Issues on Research on Long-Lives Enterprises	Prof. GOTO, Toshio	Professor, Japan University of Economics (Tokyo, Japan)
The Imprinting and the Continuation of Merchant Spirit of Japan	Dr. ZHU, Hang	Professor, School of Management, Sun Yat-sen University (Guangzhou, China)
Long-Lived Enterprises and the Generational community commitment	Dr. OCHIAI, Yasuhiro	Professor, University of Shizuoka (Shizuoka, Japan)
The IEMOTO System of Japan and the Family Business Succession by Families	Dr. LIU, Anthony	Professor, BNBU (Beijing Normal University-Baptist University of HK) (Zhuhai, China)
Regional Shared Resource Management in Long-Lived Enterprises of Kinosaki Onsen	Dr. MORISHITA, Ayako	Professor, Japan University of Economics (Tokyo, Japan)